



Washington Area Girls Soccer
Executive Board Minutes
March 25, 2017
Falls Church, Virginia

Board Chair Lula Bauer called the meeting to order 10:20am.
Board members present: Laurie Lane, Sara Smith, Sally D'Italia,
Patrick Lusk, and Tom Gross

Board Chair Lula Bauer opened with the meeting with comments about reinventing Washington Area Girls Soccer (WAGS). WAGS has transitioned from an a league offering soccer programming for girls, that function has been absorbed by the National Capital Soccer League, to a charitable organization supporting girls soccer. While the means have changed the ends have not. WAGS' mission remains promoting girls soccer.

Lula then outlined the various trademarks, logos and other intellectual property that remains in WAGS' possession.

Lula also announced that Peter Wolk will be the legal counsel for WAGS going forth.

Lula announced the WAGS CPA will remain Bob Dieterle.

Treasurers Report: Treasurer Pat Lusk briefed the Board on the finances of WAGS. With the new focus of WAGS, financial processes, expenses and financial vendors need to be re-examined.

Pat then led a discussion of the WAGS Tournament which the Board agreed should continue to operate over Columbus Day weekend

Board Chair Lula Bauer opened a discussion to indentify future contribution catagories. Lula prosed a list of six catagories listed below. A motion was made and seconded to approve the list and the motion passed. The catagories are:

Hall of Fame

NCSAA Women's Committee

Female Player Scholarship

Female Referees

Female Coach

Promoting Player Development, Education, Opportunities in Underserved areas.

A motion was made to authorize specific awards in three categories effective for 2017: Hall of Fame \$3,500; NSCAA Women's Committee \$7,500; Players Scholarships \$20,000 Discussion then followed on forming committees to establish guidelines and criterion for awarding contributions.

Rebranding. The Board felt that a rebranding effort must be undertaken to promote WAGS' new direction. The Board agreed outside consultation is needed to redesign the web site, compose necessary press releases, consult on short and long term strategic plans in order to launch a rebranded WAGS.

Action Items:

Lula- Outreach for RR company-Create Financial Policy

Tom- Contact VYSA re. sanctioning exemption

Sally- Past Dolansky scholarship criterion

Lorrie-Web site, Logins BS and Demosphere

Sara- Notes to Tom and Lula re. preferred format for internal minutes/documents

Pat- Projected budget for 2017

Pat/Lula -Transfer banks?

Pat/Lula- Financial instruments for the future.