

WAGS Post Event – Meeting Minutes



Meeting Name: WAGS Board Retreat Meeting

Facilitator: Peter Wolk
Recorder: Kerry Diederich
Date: Sunday June 26, 2022
Time: 10:00 AM to 5:00 PM
Location: Falls Church Marriott
 Fairview 3111 Fairview Park Drive Falls Church, VA 22042

Attendees

Name	Phone Number	Email	Attended
Lula Bauer	703-869-6366	Director@lmvsc.org	Yes
Pat Lusk	703-996-6323	luskpjl@gmail.com	Yes
Marie Schweitzer	202-680-2480	marieschweitzer2021@gmail.com	Yes
Deb Honaker	703-725-2390	dbhonaker@me.com	Yes
Sue Vodicka	803-295-2316	Suevo313@yahoo.com	Yes
Tom Gross	202-528-2336	tgross@dcscores.org	Yes
Karin Victorio	410-320-9990	Karinjv1@gmail.com	Yes

Goals / Strategy

Item	Subject
1.	<p>Hall of Fame – Presenter - Lula – timeline research now until Dec – Roll out Jan or Feb</p> <ul style="list-style-type: none"> • 20 plus year of service • Review person – Background check • Committee (?) would depend direction taken with awards process • Revoke Clause- Integrity based award • Honor women who have been forgotten or not well celebrated in the game
2.	<p>Scholarships – Presenter - Pat – Timeline 2023 change in criteria</p> <ul style="list-style-type: none"> • Tournament provides eligibility framework • Revenue stream is tournament • Opportunities with applicant's Regional represented

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	<ul style="list-style-type: none"> • Experience with soccer versus just playing at next level • Maybe two different versions one with two awards for playing at the next level, One with two awards for Experience in soccer • Distribution of funds over 4 years \$2,500 awarded in 4 payments
3.	<p>Referee Education – Presenter -Tom – Jan 2023</p> <ul style="list-style-type: none"> • Increase number of Female instructors/education piece • Classes in 4 regions – US Soccer • Committee (?) • 50% increase in three years • Quantify the results • Work with assignors on mentorship • Potential parental education connected to WAGS to avoid abuse • Skye Eddy Bruce programming inserted (?)
4.	<p>Coach Education – Presenter - Marie -</p> <ul style="list-style-type: none"> • Work with many state agencies for Grassroots and D License or Regional • NJ State look for the C and possible B in future due to the ease of working with them and their follow up • Market license course to those who took the prior D • Mission - instructors and participants need to understand • Procedure and schedule of courses to be looked at • Instructors need to emulate what WAGS stands for positive female experience with support
5.	<p>Tournament – Presenter - Sue – look to WAGS 2023</p> <ul style="list-style-type: none"> • Marketing the WAGS vision through banners at sites to help understand what pay it forward playing in WAGS Tournament creates. • Registration reverse box – explore options • Data analysis U9-U12 Legacy another weekend (?) • Social media staff at each site funneling into CARA – (social media) and content manager Elite Marketing • Mission repeated over and over accolades banners - This Tournament FUNDS this organization that does this.....
6.	<p>Database Development – Presenter - Karin – 2023</p> <ul style="list-style-type: none"> • Opportunities – Research lists and develop • Additional QR code Marketing • Interns • Cybersecurity protections to be confirmed and explored per Peter
7.	<p>Young Women’s Leadership Conference – Presenter – Deb – Revisit</p> <ul style="list-style-type: none"> • Strengths everyone that is affiliated with the tournament is an alumni

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Item	Subject
	<ul style="list-style-type: none">• Market with Title (9)• New revenue stream• Partnership with those already doing this work• Candice Fabri and her company Fearless and Capable• Research feasibility